

SUBURBAN FARM/ RANCH INSURANCE



PROTECTING YOUR DREAMS





CHOOSE AN INSURANCE PROVIDER WHO'S AS **SERIOUS AS YOU ARE** ABOUT PROTECTING YOUR SUBURBAN FARM/RANCH.

Discover the advantages of American Family Insurance and our Suburban Farm/Ranch Insurance.

You may call it your home, but it's more than that. It's watching your newborn colt stand for the first time, bringing your grand champion home from the fair and the family cookout with your first garden vegetables of the summer. American Family understands. And, we understand farm/ranch insurance. We'll focus on keeping your farm/ranch protected and let you focus on the things you value most. **Here's how:**

KNOWLEDGE OF YOUR NEEDS

American Family has been protecting the suburban farms/ranches of customers like you for over 80 years. As an American Family agent, I have exceptional knowledge of your insurance needs, as well as the responsibilities and challenges you face. This experience means you can trust me to provide not only the right insurance—but the right advice.

FAST, FAIR CLAIMS

You can count on us when you need us the most with fast, fair and friendly claims service. Our claims adjusters understand the unique issues a suburban farm/ranch claim can present and we're dedicated to getting things back to normal as soon as possible.

PROACTIVE SAFETY

Reducing risks means reducing accidents and protecting the ones you love. As an American Family policyholder, you'll have access to safety tools and materials, to proactively help you make your home safer for you, your family and your visitors.

BLUE RIBBON PROTECTION

American Family's Suburban Farm/Ranch Coverage is grounded by a package of insurance protection home-grown for the needs of suburban farm/ranch owners. **Depending on your needs coverages may include:**

Property Coverages

Protects your home and possessions against many perils such as fire, lightning, windstorm and hail and most types of accidental loss such as vandalism, theft and breakage of glass. Optional coverages are available to broaden your coverage.

Liability Coverages

Provides coverage for accidental bodily injury, medical expenses or property damage for which you are legally responsible.

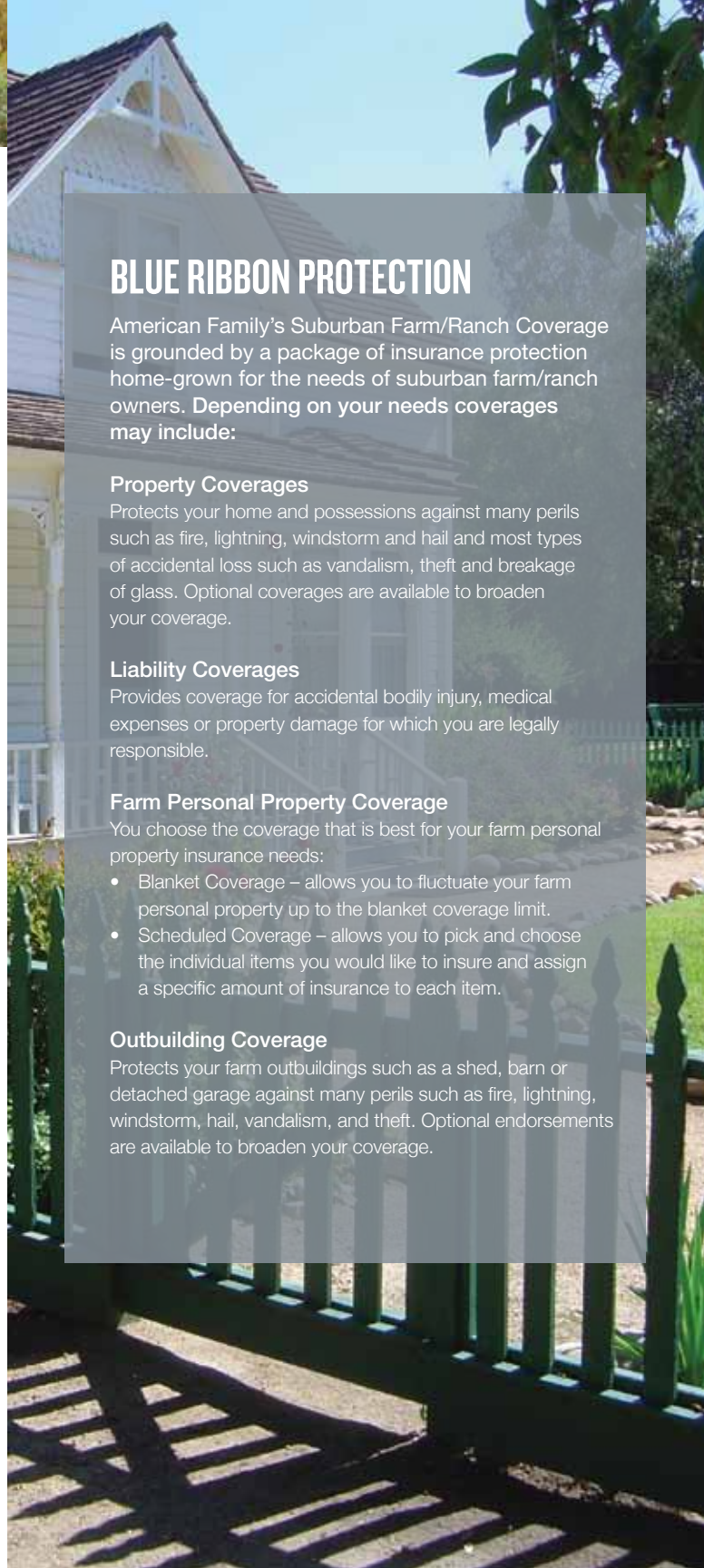
Farm Personal Property Coverage

You choose the coverage that is best for your farm personal property insurance needs:

- Blanket Coverage – allows you to fluctuate your farm personal property up to the blanket coverage limit.
- Scheduled Coverage – allows you to pick and choose the individual items you would like to insure and assign a specific amount of insurance to each item.

Outbuilding Coverage

Protects your farm outbuildings such as a shed, barn or detached garage against many perils such as fire, lightning, windstorm, hail, vandalism, and theft. Optional endorsements are available to broaden your coverage.



ALL YOUR PROTECTION UNDER ONE ROOF®

AUTO
HOME
BUSINESS
LIFE

Visit **amfam.com** to find an agent near you for a FREE no-obligation Personal Insurance Review. The trusted advice of an American Family Insurance agent will give you the confidence and security to pursue your dreams, no matter how they change along the way, and make sure that you have protection for everything that matters most to you.

We offer a variety of insurance products to cover you, and your family, at every stage in life. Talk to an agent to find out which discounts you may qualify for and other ways to save!

Annuities and life insurance policies are issued by American Family Life Insurance Company—other products are offered by American Family Mutual Insurance Company and its Subsidiaries or American Family Insurance Company.

This brochure represents only a brief description of coverages. Coverage features and limits vary by state and may be subject to change. Some products are not available in every state. Discount availability and eligibility vary by state and policy terms. Please check with your agent and read the policy for exact details on coverages and exclusions.



All your protection under one roof®

amfam.com

1-800-MY AMFAM® (692-6326)

American Family Mutual Insurance Company
and its Subsidiaries

American Family Insurance Company

Home Office – Madison, WI 53783

ADB-02147—Rev. 12/11 © 2011

