



You've got a good thing going.

*Protect it all with renters
insurance and more.*



RENTERS

When you add it all up,
it really adds up.

When you add up what it would cost to replace what you own, the number is jaw-dropping. For example, the clothes in your closet, a laptop, your MP3 player and a bedroom set can easily cost thousands of dollars to replace. Without renters insurance, a break-in or a fire could do serious damage to your checkbook and your lifestyle in just a few minutes. That's a risk you just don't want to take. Fortunately, affordable renters insurance from American Family means you don't have to.

Plus, chances are your landlord's policy doesn't protect your belongings or cover your personal liability at all. That's on you, and that's also the job of renters insurance. So if a guest trips and breaks her leg in your living room, you're protected. Bottom line: renters insurance covers a lot for relatively little, and gives you the peace of mind that should trouble strike, it'll just glance off you.



Insurance is about making
sure you're good to go.



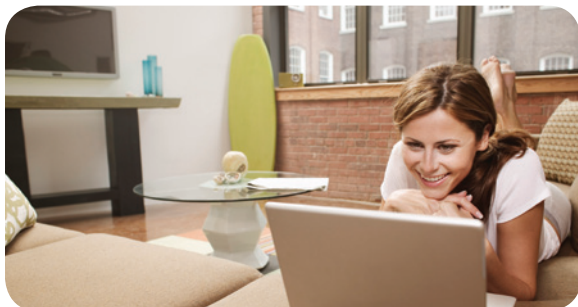
Good things happen every day. But sometimes, bad things can, too. That's where insurance comes in. When you protect yourself with renters insurance, what you're really protecting is your confidence that things will work out. So if your belongings get stolen or damaged, you're covered. And if someone gets injured at your place and decides to sue, you're covered, too. At American Family Insurance, we make it both easy and affordable to get this everyday protection, every single day.

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AUTO

Put your auto insurance
into drive.

Cars are indispensable helpers, a bit of fun and a lot of responsibility. As one of the most valuable and mobile items we own, they need protection all their own. We got our start in car insurance over 80 years ago, and it's been close to our hearts ever since. However you roll, we offer a wide range of ways to custom fit a policy to your needs and budget.



RENTERS AND AUTO DISCOUNTS

A little discount
never hurts.

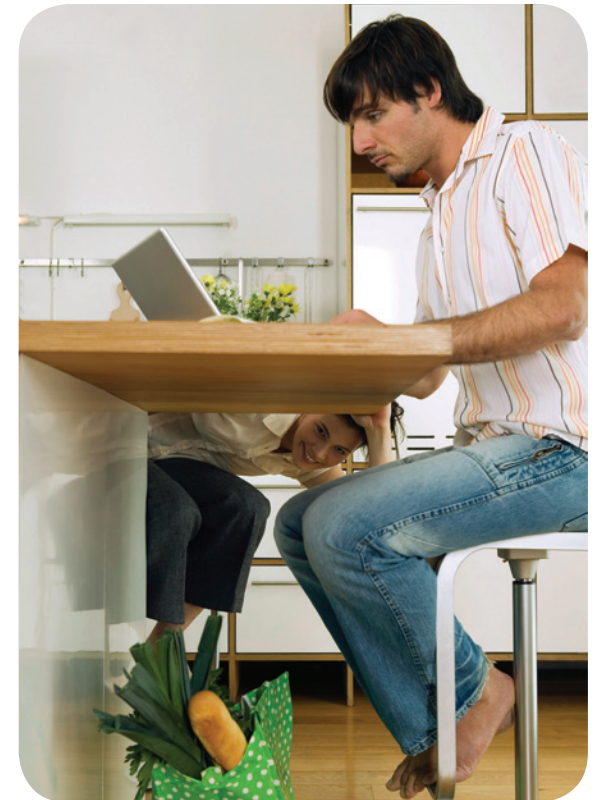
Putting two good things together can get you another benefit: lower costs. When you package your renters and auto coverage with us it can save you serious money in no time at all. Ask your agent. They'll be happy to work with you to get you protection both your heart and your checking account will feel good about.

Discounts may vary by state, property policy form, and company underwriting the policy. Discounts may not apply to all coverages on an auto or property policy.

A SOLID FOUNDATION

Always here and
always ready.

American Family is a strong company known for exceptional agent service. We offer a complete range of insurance protection—renters, home, auto, life, business, health, and more. As a company with more than 80 years of experience, you can count on us to be here when you need us. To find an agent near you, call 1-800-MY AMFAM (1-800-692-6326) or visit amfam.com.



Some products are not available in every state, so please check with your agent.

All your protection under one roof®

At American Family Insurance we've made it our mission to add clarity, caring and convenience to a part of life that is often complicated, impersonal and unnecessarily time-consuming. We offer a variety of insurance products at fair and competitive rates. You should review your coverages if you answer yes to any of the following:

- Improved your home or bought a new home?
- Purchased a new vehicle?
- Graduated from school?
- Changed your marital status?
- Welcomed a new addition to your family?
- Have a new teen driver in your family?
- Purchased or received something valuable?
 - Jewelry
 - Motorcycle, boat or snowmobile
 - Computer
 - Started or added to a collection (e.g., coins, stamps, fine art, etc.)
- Started a new business or a new job?
- Thinking about retirement?

If you have not reviewed your insurance coverages lately, contact your local agent for a no-obligation personal insurance review. We'll review your current insurance for costly duplications and gaps in coverage.



All your protection under one roof®



access anytime
amfam.com

1-800-MY AMFAM (692-6326)

American Family Mutual Insurance Company
and its Subsidiaries

American Family Insurance Company
American Family Life Insurance Company

Home Office – Madison, WI 53783

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