NOTICE IS HEREBY GIVEN THAT the Annual Meeting of the Members of American Family Insurance Mutual Holding Company (“AFIMHC”) for the purpose of electing Directors and for the transaction of such other business as shall properly come before the meeting will be held at the Company’s headquarters at 6000 American Parkway, Madison, Wisconsin on the first Tuesday of March of each year.

Policyholders Eligible to Vote at the 2019 Annual Meeting of Members

All policyholders of policies issued by AMERICAN FAMILY MUTUAL INSURANCE COMPANY or AMERICAN FAMILY MUTUAL INSURANCE COMPANY, S.I. which remained in force on December 31, 2018 are members of AFIMHC entitled to attend and vote at the 2019 Annual Meeting of Members.

All policyholders of policies first issued or renewed by AMERICAN FAMILY INSURANCE COMPANY on or after January 1, 2017, and which remained in force on December 31, 2018, are members of AFIMHC entitled to attend and vote at the 2019 Annual Meeting of Members.

All policyholders of policies first issued or renewed by AMERICAN STANDARD INSURANCE COMPANY OF OHIO on or after January 1, 2017, and which remained in force on December 31, 2018, are members of AFIMHC entitled to attend and vote at the 2019 Annual Meeting of Members.

All policyholders of policies issued by NGM INSURANCE COMPANY which remained in force on December 31, 2018 are members of AFIMHC entitled to attend and vote at the 2019 Annual Meeting of Members.

All policyholders of policies originally issued by NATIONAL GRANGE MUTUAL INSURANCE COMPANY and subsequently assumed by MSA INSURANCE COMPANY on June 6, 2005, which remained in force as policies issued by MSA INSURANCE COMPANY on December 31, 2018, are members of AFIMHC entitled to attend and vote at the 2019 Annual Meeting of Members.