



2019 FAST FACTS

AMFAMCHAMPIONSHIP.COM

EVENT TITLE

American Family Insurance Championship

DATES

June 14-23, 2019, with tournament play June 21-23

PAST EVENTS

2018: June 18-24
2017: June 19-25
2016: June 20-26

COURSE

University Ridge Golf Course
9002 County Road PD
Madison, Wisconsin 53593

TITLE SPONSOR AND HOST ORGANIZATION

Title sponsor: American Family Insurance
Host organization: Steve Stricker American Family Insurance Foundation

PLAYER HOST

Steve Stricker
16-time PGA TOUR winner (12 PGA TOUR wins, four PGA TOUR Champions wins), chairman of Steve Stricker American Family Insurance Foundation, American Family Insurance brand ambassador, 2017 U.S. Presidents Cup captain, 2020 U.S. Ryder Cup captain.

AmFam Championship finishes:

2018: 203 (-13) tied for 3rd
2017: 204 (-12) tied for 3rd

BENEFICIARIES

Tournament proceeds to the Steve Stricker American Family Insurance Foundation for distribution to American Family Children's Hospital and other charities. More than \$4.7 million raised and donated to 185+ charities in three years.

TOURNAMENT PLAY SCHEDULE

- Friday, June 21**
- 8:30 a.m.: American Family Children's Hospital ceremonial first shot
 - 8:50 a.m.: Groups tee off on holes #1 and #10
 - Pairings TBD
- Saturday, June 22**
- 9:50 a.m.: Groups tee off on holes #1 and #10
 - Pairings determined by previous day's results
- Sunday, June 23**
- 10 a.m.: Groups tee off on holes #1 and #10
 - Pairings determined by previous day's results

FIELD

78 players from PGA TOUR Champions

FORMAT

3-day, 54-hole stroke play event with no cut

PURSE

\$2 million, with \$300,000 to the champion

PAST CHAMPIONS

2018: Scott McCarron 201 (-15)
2017: Fred Couples 201 (-15)
2016: Kirk Triplett 199 (-17)

TELEVISION

Friday, June 21
11 a.m.-1:30 p.m. CDT, NBC Golf Channel (live)
Saturday, June 22
2-5 p.m. CDT NBC Golf Channel (live)
Sunday, June 23
2-5 p.m. CDT NBC Golf Channel (live)

OTHER TOURNAMENT EVENTS

- Friday, June 14**
Jesse Vetter Golf Classic, with funds raised for American Family Children's Hospital, University Ridge Golf Course
- Saturday, June 15**
UW-Madison Carbone Cancer Center Race for Research, 5K run/walk at Zimmer Championship Cross Country Course, next to University Ridge
- Monday, June 17**
18-hole qualifier for four final spots in the championship, Legends of Bergamont Golf Course, Oregon, Wisconsin
- Tuesday, June 18**
First Tee of South Central Wisconsin youth clinic and skills challenge
- Wednesday, June 19**
Pro-Am play (private)
- Thursday, June 20**
Pro-Am play (private)
- Friday, June 21**
Concert at Breese Stevens Field, Madison Performers include Toby Keith, 38 Special and Krystal Keith
- Saturday, June 22**
9-hole AmFam Champ Celebrity Foursome, hosted by Andy North, start at approximately 2:30 p.m. from the 10th tee
- Sunday, June 23**
Trophy ceremony (18th green), after completion of play at approximately 5 p.m. CDT
- PAST CELEBRITY FOURSOMES**
- 2019: Players to be announced May 28
2018: Andy North, Derek Jeter, Brett Favre, Lee Trevino
2017: Andy North, Derek Jeter, Brett Favre, Darius Rucker
2016: Andy North, Steve Stricker, Brett Favre, Mark Tauscher