



JUNE 11-13, 2021

University Ridge Golf Course | Madison, WI

AMFAMCHAMPIONSHIP.COM

2021 FAST FACTS

EVENT TITLE

American Family Insurance Championship

DATES

June 5 – Virtual: Carbone Cancer Center Race for Research begins

June 7-10 Pro-Am and practice rounds

June 11-13 Tournament play

PAST EVENTS

2019: June 14-23

2018: June 18-24

2017: June 19-25

2016: June 20-26

COURSE

University Ridge Golf Course
9002 County Road PD
Madison, Wisconsin 53593

Public golf course and the official home course to the University of Wisconsin men's and women's golf teams. Robert Trent Jones Jr. designed the course, which opened in 1991.

PLAYER HOST

Steve Stricker

18-time PGA TOUR winner (12 PGA TOUR wins, six PGA TOUR Champions wins), chairman of Steve Stricker American Family Insurance Foundation, American Family Insurance brand ambassador, 2017 U.S. Presidents Cup captain, 2021 U.S. Ryder Cup captain.

Steve Stricker AmFam Championship finishes

2019: (-15) tied for 1st at end of regulation play with Jerry Kelly and Retief Goosen. Kelly won title in playoff.

2018: 203 (-13) tied for 3rd

2017: 204 (-12) tied for 3rd

TITLE SPONSOR AND HOST ORGANIZATION

Title sponsor: American Family Insurance

Host organization: Steve Stricker American Family Insurance Foundation

BENEFICIARIES

Tournament proceeds to the Steve Stricker American Family Insurance Foundation for distribution to American Family Children's Hospital and other charities. More than \$10.2 million raised and donated by way of 400-plus charitable grants in five years.

TOURNAMENT PLAY SCHEDULE

Friday, June 11

- 8:30 a.m.: American Family Children's Hospital ceremonial first shot.
- 9:15-11:15 a.m.: Groups tee off on holes #1 and #10.
- Pairings TBD

Saturday, June 12

- 9:15-11:15 a.m.: Groups tee off on holes #1 and #10.
- Pairings determined by previous day's results.

Sunday, June 13

- 9:15-11:15 a.m.: Groups tee off on holes #1 and #10.
- Pairings determined by previous day's results.

FIELD

Invitational format: 81-player field from PGA TOUR Champions and qualified invitees

FORMAT

3-day, 54-hole stroke play event with no cut

PURSE

\$2.4 million, with \$360,000 to the champion

PAST CHAMPIONS

2019: Jerry Kelly 201 (-15)

2018: Scott McCarron 201 (-15)

2017: Fred Couples 201 (-15)

2016: Kirk Triplett 199 (-17)

TELEVISION (CST)

Friday, June 11

11 a.m.-1:30 p.m. NBC Golf Channel (live)

Saturday, June 12

2-4 p.m. NBC Golf Channel (live)

Sunday, June 13

2-4 p.m. NBC Golf Channel (live)

OTHER TOURNAMENT EVENTS

Monday, June 7

Pro-Am play (private)

Wednesday, June 9

Pro-Am play (private)

Thursday, June 10

Pro-Am play (private)

Friday, June 11

Opening Ceremony (hole #1) at 8:30 a.m.

Sunday, June 13

Trophy ceremony (18th green), after completion of play at approximately 4 p.m.

PAST CELEBRITY FOURSOMES

2019: Andy North, Jack Nicklaus, Brett Favre, Toby Keith

2018: Andy North, Derek Jeter, Brett Favre, Lee Trevino

2017: Andy North, Derek Jeter, Brett Favre, Darius Rucker

2016: Andy North, Steve Stricker, Brett Favre, Mark Tauscher

