Since 2016, the Dreams Foundation leads programs that support the philanthropic efforts of our employees and agents, offers support to college-bound students, and serves as the grant-making arm for our partnerships with community-based non-profit organizations throughout the 19-state American Family footprint.

At American Family Insurance, we believe that social impact doesn’t start or end with a check. So we focus on bringing our mission — to inspire, protect and restore dreams — to life in our communities. We do this by combining financial support with volunteerism, creativity and expertise. And that leads to greater accomplishments, collaboration and a better future for all.
In 2017, the Dreams Foundation focused grant making in three areas that align with American Family’s mission to inspire, protect and restore dreams:

**GIVING PRIORITIES**

**INSPIRATION**
Empowering individuals with pathways to success for living their best lives and opportunities to reach their full potential.
- Access to transportation, daycare & financial literacy programs
- Vocational and job re-training, wrap-around services to traditional education, STEM programs and early childhood educational programs for economically disadvantaged families
- Access to the arts for the economically disadvantaged

**PROTECTION**
Providing physical, emotional and environmental assistance to families and communities to protect and ensure a brighter future for all.
- Food pantries, community gardens, sustainable food sources, emergency shelter and long-term housing
- Environmental education efforts to advance innovation

**RESTORATION**
Minimizing the impact of a disaster to families and communities.
- Disaster preparedness and safety education
2017 COMMUNITY INVESTMENT*

In 2017, American Family Insurance and the Dreams Foundation made 5,704 gifts to organizations in 44 states, including community grants, matching gifts, hurricane relief efforts and United Way campaign donations.

*Does not include scholarship support
SCHOLARSHIP SUPPORT (Since 2016)
College-bound students of our full-time employees, agents and agency staff are invited to apply for a scholarship to help offset educational costs associated with the pursuit of their dream of a post-secondary degree.

STUDENTS SUPPORTED 165
$640,000 PROVIDED
81 COLLEGES & UNIVERSITIES WITH SCHOLARSHIP RECIPIENTS ENROLLED (In 2017)

MATCHING GIFTS
American Family is proud to offer a matching gift program to both employees and agents. Funds are dedicated to match donations our employees and agents make to organizations across the country that are most important to them and their families.

EMPLOYEES $1,440,322 MATCHED
ORGANIZATIONS SUPPORTED 967

AGENTS ORGANIZATIONS SUPPORTED 765
$438,767 MATCHED

HURRICANE RELIEF
$150,000+ SEMI-TRUCK LOADED WITH DONATED SUPPLIES FROM EMPLOYEES AND AGENTS IN WI
TO AMERICAN RED CROSS

MATCHING GIFTS

EMPLOYEE VOLUNTEER HOURS
We believe the most effective and long-lasting philanthropy combines financial support with human capital. Each year our employees and agents give to organizations and causes important to the life and sustainability of their communities.

1,471 EMPLOYEES
HOURS: 8,714
2017 GRANT RECIPIENTS

365 Media Foundation
AAUW of Oregon Special Projects Fund
ACCEL
Accion Chicago
After School Matters
Aldo Leopold Nature Center
Almost Home
Alzheimers & Dementia Alliance of WI
American Heart Association
American Players Theatre
Arizona YWCA Metropolitan Phoenix
Artopportunity Knocks
Association House of Chicago
Badger Childhood Cancer Network
Badger Prairie Needs Network
Badger Boys State
BBBS of Northeast Indiana
Be a Leader Foundation
BestPrep
Big Brothers Big Sisters of Dane County
Boys & Girls Club of Dane County
Boys & Girls Club of Fond du Lac
Boys & Girls Clubs of the Colorado River
Boys & Girls Clubs of Topeka
Boys & Girls Clubs of West Central WI
Breast Cancer Recovery Foundation
Briarpatch Youth Services
Bridge the Gap
Cares of Washington
CASA of the Eighth Judicial District
Catholic Charities
Catholic Social Services
Center for Childhood Safety Inc
Center for Youth & Citizen Preparedness
Centerstone of Seattle
Centro Hispano
CEOS of Tomorrow
Chicago Urban League
Children First CEO Kansas Inc.
CHRIS 180
Citizen Schools, Inc.
Columbia Center for Urban Agriculture
Communities In Schools of Augusta
Communities in Schools of Peninsula
Community Action Center
Community Arts Project
Community Food Bank
Community LINC
CORE
CORE Community Resources
Crisis Center for South Suburbia
Derby Community Foundation
Domestic Abuse Intervention Services
Edgewood College
Families First of Monroe County
FamilyWorks
Findlay Hope House for the Homeless
Four Lakes Traditional Music Collective
Fresco Opera Theatre Company
Fresh Start Women’s Foundation
Georgia Office
Girls Inc. of the Pacific Northwest
Goodman Community Center
Gray Matter Experience
Greater Des Moines Botanical Gardens
Habitat for Humanity Wisconsin
Housing Resources Inc.
Jeremiah Program
JobPath Inc
Jobs for Arizona’s Graduates
Junior Achievement of Greater St. Louis
Junior Achievement of Wisconsin
Kansas City Community Gardens
Kansas School for Effective Learning
Kheprw Institute
Kidsmart
LaunchCode
Literacy Network, Inc
Living Room, Inc
Lutheran Social Service of Minnesota
Lutheran Social Services of WI & MI
Macon Volunteer Clinic Inc
Madison Area Urban Ministry
Madison Audubon Society
Madison Children’s Museum
Madison Museum of Contemporary Art
Madison Reading Project
Madison Symphony Orchestra
MARC Foundation
Marion-Polk Food Share Inc.
Marshfield Clinic
Maryvale Preparatory Academy
Mathews-Dickey Boys’ & Girls’ Club
Maydm
Middleton Outreach Ministry
Natural Resources Foundation of WI
New Beginnings
New Psgah Community Service Org
Next Door Foundation, Inc
Northlight Theatre Inc
Olbrich Gardens
Oregon Foodbank
Otis Wilson Charitable Association
Our House of Portland
Page Education Foundation
Paradise Valley Emergency Food Bank
Parrott Creek Child and Family Services
Partnership Against Domestic Violence
Pathfinder Services Inc.
Point Defiance Zoological Society
Porter-Starke Services
Puget Soundkeeper Alliance
Red Wing Environmental Learning Center
Revitalize Milwaukee
River Food Pantry
Ronald McDonald House Charities
Rose Brooks Center
Save the Family Foundation of Arizona
Schools the Can Milwaukee
Scottsdale Training & Rehab Services
SECTOR67 INC
SFM Foundation
Sharing Notes
Simpson Street Free Press
Special Olympics Wisconsin
St. Joseph the Worker
Tanager Place
TechPoint Foundation for Youth
The Gathering Source
The Harbour, Inc.
The Primavera Foundation
The Road Home
The Sophia Way
The Women’s Center
Toledo Cultural Arts Center
Transitional Programs for Women
Triton College
UCP
United Way of Dane County
Urban League of Greater Madison
Wheels for Winners
WI Academy for Graduate Service Dogs
Wisconsin Literacy, Inc.
Wyman Center
YMCA Valparaiso
Youth on their Own
YWCA of Evansville Indiana
YWCA of Madison