



The American Family Insurance Dreams Foundation leads programs that support the philanthropic efforts of our employees and agents and offers scholarship support to their college-bound students. It also serves as the grant-making arm for our partnerships with nonprofits throughout the American Family footprint.

We believe social impact doesn't start or end with a check. That's why we focus on inspiring, protecting and restoring dreams in our communities through volunteerism, financial support, creativity and expertise. And that leads to greater accomplishments, collaboration and a better future for all.





# GRANT PRIORITIES



In 2018, the American Family Insurance Dreams Foundation's community giving evolved to community investing — aligning with our corporate goals and creating strategic alliances with nonprofit organizations for the benefit of individuals, families and communities across our company's operating territory.

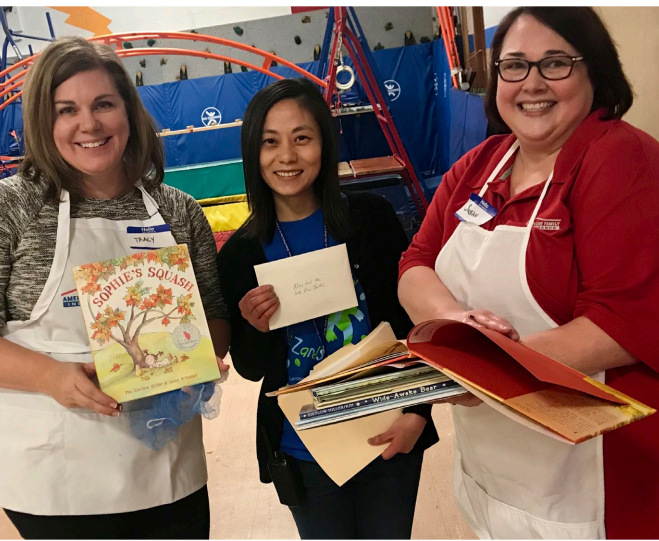
The Foundation made grant-based investments in programs and services designed to advance and support lifelong learning, as well as the removal of barriers to meeting select basic needs. Within its areas of priority, the Foundation maintained an overall emphasis on programs and services that support underrepresented and economically disadvantaged individuals and families.



## LIFELONG LEARNING

Improving access to education and empowering individuals to take part in a diverse, sustainable and growing workforce. Specific focus areas:

- **Wrap-around educational programming** to pre-K through college curriculum, including STEAM and early childhood development.
- **Employment access and opportunity** through job training, financial literacy and workforce readiness.



## BASIC NEEDS

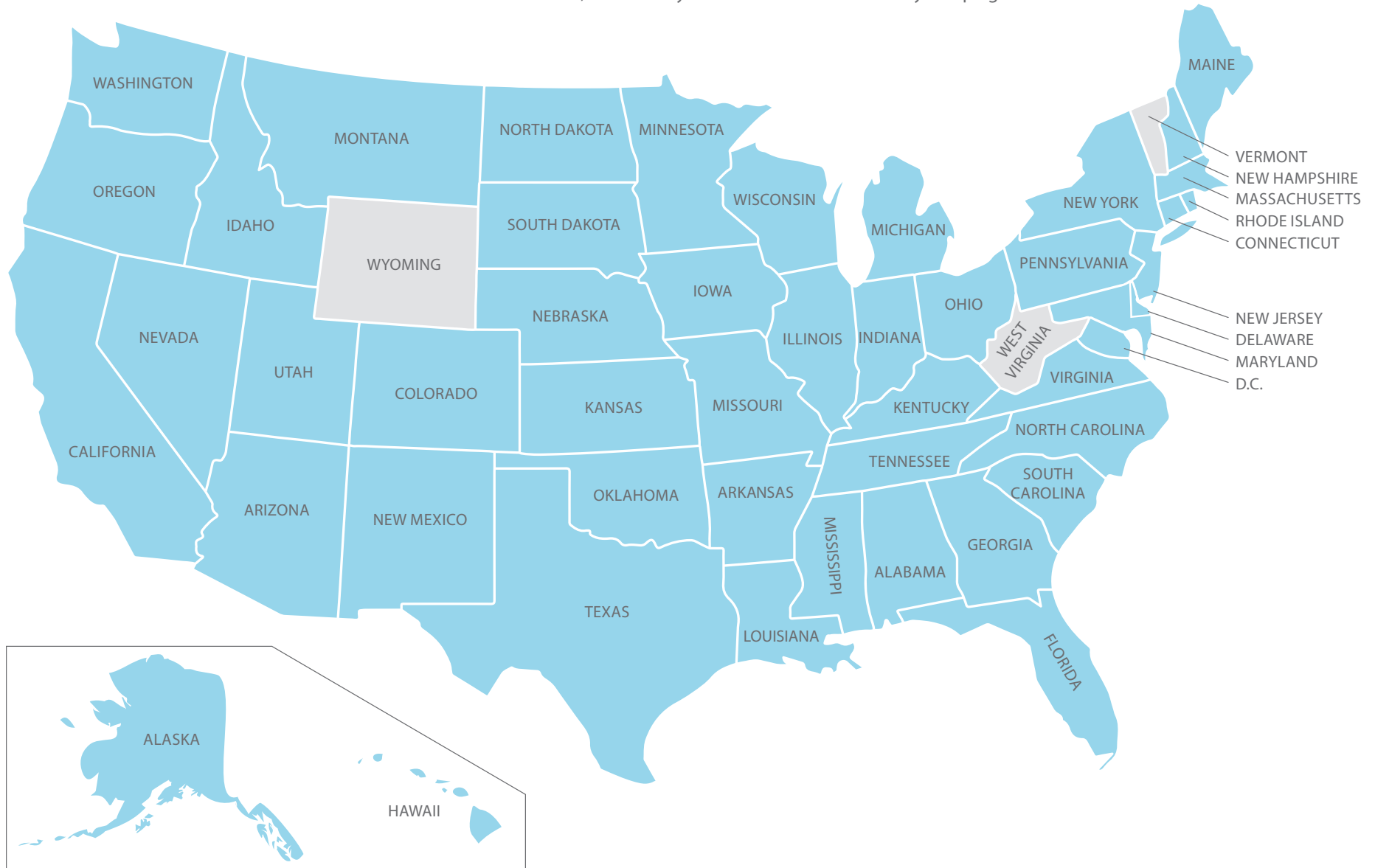
Removing barriers to short- or long-term needs of individuals and families to provide a brighter future for all. Specific focus areas:

- **Food security** through food banks and pantries, community gardens and sustainable food sources.
- **Housing** via emergency shelter and long-term stable housing.
- **Transportation and daycare** to pursue education and/or maintain employment.

# 2018 COMMUNITY INVESTMENT\*



In 2018, American Family Insurance and the American Family Insurance Dreams Foundation invested in programs and services in 47 states through community grants, matching gifts, storm relief efforts, Community of Dreamers and United Way campaign donations.



\*Does not include scholarship support

## SCHOLARSHIP SUPPORT (Since 2016)

College-bound students of our full-time employees, agents and agency staff are invited to apply for a scholarship to help offset educational costs associated with the pursuit of their dream of a post-secondary degree.

**259** STUDENTS SUPPORTED 

 **115** COLLEGES & UNIVERSITIES WITH SCHOLARSHIP RECIPIENTS ENROLLED

**\$1,285,000** STUDENT SCHOLARSHIPS AWARDED 

## MATCHING GIFTS



All matching gift requests for donations made in 2018 were matched at a rate of two for one as a direct result of the reduced federal tax rate in January 2018.

AMERICAN FAMILY DONATED **\$2,921,396** TO MATCH EMPLOYEE DONATIONS 

AMERICAN FAMILY DONATED **\$1,407,366** TO MATCH AGENT DONATIONS WHICH SUPPORTED 2,000+ ORGANIZATIONS 

## COMMUNITY OF DREAMERS

We asked customers to help us give back to our communities by nominating nonprofits for a \$1,000 Community of Dreamers donation. The response and passion for supporting others was overwhelming — and incredibly inspiring.

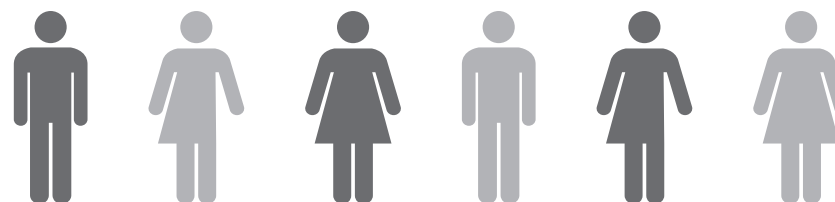
**\$250,000** AWARDED TO 250 ORGANIZATIONS 

 ★★★★★★ **11,000+** CUSTOMER NOMINATIONS

## EMPLOYEE VOLUNTEER HOURS

We believe the most effective and long-lasting philanthropy combines financial support with human capital. Each year our employees and agents give to organizations and causes important to the life and sustainability of their communities.

**1,880** EMPLOYEES VOLUNTEERED **10,272** HOURS SERVED







# 2018 GRANT RECIPIENTS



360 Communities  
 365 Media Foundation, Inc.  
 AAA Fair Credit Foundation  
 Accion Chicago  
 After School Matters  
 After the Harvest  
 Agrace HospiceCare  
 Arizona Friends of Foster Children Foundation  
 Arizona Youth Partnership  
 Artportunity Knocks, Inc.  
 Association House of Chicago  
 Atlanta Community Food Bank  
 Bayaud Enterprises  
 Big Brothers Big Sisters of Colorado  
 Big Brothers Big Sisters of the Inland Northwest  
 Black Canyon Boys & Girls Club  
 Books and Breakfast  
 Boys & Girls Club Of Kenosha  
 Boys & Girls Clubs of Central Illinois  
 Boys & Girls Clubs of South Puget Sound  
 Boys & Girls Clubs of the East Valley  
 Boys and Girls Clubs of Fort Wayne  
 Boys and Girls Clubs of Greater Milwaukee  
 Broomfield FISH  
 Care and Share, Inc.  
 Casa Guadalupe Education Center  
 Catherine McAuley Center  
 Centro Hispano of Dane County  
 CEOs of Tomorrow, Inc.  
 Child Crisis Arizona  
 Children First CEO Kansas Inc.  
 Children's Village  
 CHRIS 180  
 Clean Lakes Alliance  
 COA Youth & Family Centers  
 College of Western Idaho Foundation  
 College Possible  
 Colorado Springs Ecumenical  
     Social Ministries, Inc.  
 Colorado Springs Philharmonic  
 Columbia Center for Urban Agriculture  
 CommonBond Communities  
 Communities In Schools of Mid-America, Inc.  
 Communities In Schools Of Peninsula  
 Communities In Schools Of Tacoma  
 Community Homes and Resources in  
     Service to Many (DBA CHARISM)  
 Cultivate Kansas City  
 CWI Foundation  
 DAIS (Domestic Abuse Intervention Services)  
 Denver Arts + Technology Advancement  
 DuPage PADS  
 East Madison Community Center  
 Edgerton Community Outreach, Inc.  
 Episcopal Social Services

Epworth Children & Family Services  
 Family Chowder Foundation  
 Fort Collins Museum of Discovery  
 Freestore Foodbank  
 Front Steps Housing and Services  
 GiGi's Playhouse-Madison  
 Girl Scouts of Wisconsin - Badgerland, Inc.  
 Goodman Community Center  
 Great Plains Food Bank  
 Habitat for Humanity of Dane County  
 Habitat for Humanity of St. Joseph County  
 Habitat for Humanity of Weber & Davis Counties  
 Homeward Pikes Peak  
 Horizon High School of Madison, WI  
 Hosea Youth Services Project  
 Housing Resources, Inc.  
 i.c.stars  
 Impact on Education  
 Interfaith Hospitality Network of  
     Colorado Springs  
     (DBA Family Promise of Colorado Springs)  
 Iowa Jobs for America's Graduates (IJAG)  
 Jeremiah Program  
 Journey House  
 Ka Joog Nonprofit Organization  
 Kansas City Community Gardens  
     The Giving Grove  
 Kansas School for Effective Learning (KANSEL)  
 La Casa Hogar  
 La Puente Home, Inc.  
 Ladies of Virtue  
 Lafayette Transitional Housing Center  
 LaunchCode Foundation  
 Legal Aid Society of Greater Cincinnati  
 Life's Kitchen  
 Lifetrack  
 LifeWire  
 Literacy Green Bay, Inc.  
 Live the Victory, Inc., dba The Matthews House  
 Lutheran Social Services of Indiana, Inc.  
 Madison Children's Museum  
 Madison Northside Planning Council, Inc.  
 Mary's Place Seattle  
 Maydm  
 Meals from the Heartland  
 MentorKids USA  
 Metro Ministries, Inc  
 MOM (Middleton Outreach Ministry)  
 Multi-Cultural Center of Sioux Falls  
 Nehemiah Community  
     Development Corporation  
 Neighborhood Ministries  
 New Pathways for Youth  
 Northeast Youth & Family Services  
 Olbrich Botanical Society

Oregon Food Bank  
 Outreach, Inc.  
 Overture Center Foundation Inc.  
     (DBA Overture Center for the Arts)  
 Page Education Foundation  
 Partners in Housing Inc.  
 Partnership Against Domestic Violence  
 Pathfinder Services  
 Pete Suazo Business Center  
 Posada  
 Project Angel Heart  
 REAP Food Group  
 Rise Up For Youth, Inc.  
 RISE Wisconsin  
 River Bend Foodbank  
 Ronald McDonald House Charities of Madison  
 Rose Brooks Center, Inc.  
 Sarah's Home  
 School on Wheels Corp.  
 Second Harvest Community Food Bank  
 Second Harvest Foodbank of  
     Southern Wisconsin  
 Second Harvest Heartland  
 Second Helpings, Inc.  
 Simpson Street Free Press, Inc.  
 Sojourner Center  
 Special Olympics Colorado  
 St. Joseph the Worker  
 Sts. Joachim and Ann Care Service  
 The Lift Garage  
 The Link  
 The River Food Pantry  
 The Road Home Dane County  
 The Salvation Army  
 Three Square  
 Transitional Programs for Women  
     (DBA Transitions)  
 Treehouse  
 University of Chicago  
 Vera Court Neighborhood Center, Inc.  
 Vine Maple Place  
 Washington Kids in Transitions  
 Wyman Center, Inc.  
 Yakima Neighborhood Health Services  
 YMCA of Greater Des Moines  
 Young Americans Center for  
     Financial Education  
 Youth Emergency Services & Shelter  
 Youth Emergency Services (YES)  
 Youth Futures  
 Youth On Their Own  
 YWCA Madison  
 YWCA Metro St. Louis  
 YWCA Southern Arizona