

# WILDFIRE DEFENSE SERVICES ENDORSEMENT

Protecting your property from wildfires

## PARTNERSHIP WITH AN INDUSTRY EXPERT

If you live in a wildfire-prone area, you already know taking steps to reduce the risk of fire around your property is important — and you also know it's a lot of work, too!

Great news: **American Family Insurance has partnered with Wildfire Defense Systems, Inc. (WDS)\* to help protect your home from the growing threat of wildfires.** WDS will offer their proven suite of wildfire prevention, mitigation and post-fire suppression services to our homeowners insurance customers in certain areas.\*\*

And the best part? **It's free!**

This new Wildfire Defense Services endorsement will be **automatically added to American Family Insurance homeowners insurance policies at no extra charge** for our customers in select states.\*\* If you'd prefer to opt out of this endorsement, all you need to do is contact your agent.

## HOW WILDFIRE DEFENSE SYSTEMS WORK

During an active wildfire event, WDS deploys fire crews to high-risk areas before the wildfire arrives to perform proactive fire and risk mitigation work. After it's safe to return, the crew may return to properties to further protect your home from post-fire damage or loss.



**Ready to learn more about how the Wildfire Defense Services endorsement from American Family can help protect your property from wildfires? Visit [AmFam.com/wildfire-defense](https://www.amfam.com/wildfire-defense) or contact your agent today!**

\*WDS and Wildfire Defense Systems are trademarks of Wildfire Defense Systems, Inc.\* Wildfire Defense Systems is a third-party supplier and not owned or operated by American Family Mutual Insurance Company S.I. or its Operating Companies. WDS offers no guarantee that wildfire prevention and mitigation efforts, when provided, will prevent damage from occurring. WDS is not a first responder and their services are supplemental to all other public wildfire responders.

\*\*Effective May 1, 2021, American Family Insurance will add a Wildfire Defense Services Endorsement to all homeowners policies in the following states: Arizona, Colorado, Oregon, and Washington. This coverage is not currently available for condo, manufactured homes or renters policies. Additional states may be added subject to regulatory approval. The addition of this endorsement in your homeowners policy is not a guarantee of service; no promise is made that services will be provided. American Family Mutual Insurance Company, S.I. is not responsible for services provided by third-party suppliers.

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## WDS SERVICES

WDS crews may provide the following services, based on the location and features of your property as well as the proximity and conditions of the wildfire:

- ✓ Clearing roofs of combustible materials
- ✓ Clearing property of combustible debris
- ✓ Spraying around the property with fire retardant
- ✓ Spraying of property with non-toxic fire-protective gel
- ✓ Installation of temporary sprinkler systems
- ✓ Sealing of vents and openings to the home
- ✓ Installation of portable water tanks
- ✓ Post-wildfire return to extinguish smoldering embers
- ✓ Clean up and returning of combustible items they moved

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