

'22 ANNUAL REPORT



*Supporting customers
and growing during
a challenging year*



The American Family Insurance group supported customers and grew during a challenging year for the industry and our customers, including facing the impact of severe storms and rising inflation. We have continued to receive historically high customer experience ratings, generated above industry-average premium growth, and provided financial protection to our policyholders when they needed us the most. We are financially strong, positioning us to not only fulfill our obligations to our customers, but also to continue investing in our strategy while delivering customer value. American Family remains committed to supporting communities by investing in – and partnering with – organizations and businesses committed to helping improve lives, closing equity gaps and championing dreams.

[AMFAM.COM/2022-REPORT](https://www.amfam.com/2022-report)

AMERICAN FAMILY INSURANCE GROUP CONSOLIDATED HIGHLIGHTS

	2022	2021 ¹
Assets	\$36,087,741	\$36,852,585
Members' equity	8,190,508	11,408,854
Revenue	14,440,110	14,414,500
Net income (loss)	(1,904,437)	873,186
Life insurance in force	107,309,321	105,873,280

AMERICAN FAMILY INSURANCE GROUP CONSOLIDATED BALANCE SHEET

ASSETS	2022	2021 ¹
Bonds	\$17,660,246	\$19,049,402
Common stocks	3,388,653	5,577,302
Cash and cash equivalents	1,718,970	1,031,492
Other assets	13,319,872	11,194,389
Total assets	\$36,087,741	\$36,852,585

LIABILITIES	2022	2021 ¹
P&C loss and LAE reserve	\$9,862,395	\$8,687,986
Life reserves and deposit contracts	4,810,790	4,510,831
P&C unearned premiums	6,825,055	5,937,966
Other liabilities	6,398,993	6,306,948
Total liabilities	\$27,897,233	\$25,443,731

MEMBERS' EQUITY	2022	2021 ¹
Acquired capital	\$1,108,557	\$1,108,557
Accumulated other comprehensive income	(1,092,337)	231,766
Retained earnings	8,012,698	9,917,135
Noncontrolling interest (NCI) ²	161,590	151,396
Total members' equity²	\$8,190,508	\$11,408,854

	2022	2021 ¹
Total liabilities & members' equity	\$36,087,741	\$36,852,585

AMERICAN FAMILY INSURANCE GROUP CONSOLIDATED STATEMENT OF INCOME

REVENUE	2022	2021 ¹
P&C premiums earned	\$13,313,500	\$12,194,419
Life premiums earned	387,764	372,364
Net investment income	449,249	1,543,806
Other income	289,597	303,911
Total revenue	\$14,440,110	\$14,414,500

BENEFITS AND EXPENSES	2022	2021 ¹
P&C losses and LAE incurred	\$10,773,358	\$8,788,053
Other P&C underwriting expenses	4,117,928	3,940,046
Life insurance claims and other benefits	237,389	248,137
Other expenses	1,044,415	704,325
Total benefits and expenses	16,173,090	13,680,561
Gain (loss) from operations	(1,732,980)	733,939
Realized capital gains (losses)	(626,314)	384,555
Income (loss) before taxes	(2,359,294)	1,118,494
Tax expense (benefit)	(462,310)	220,404
Net income (loss)	\$(1,896,984)	\$898,090
Net income (loss) attributable to NCI	7,453	24,904
Net income (loss) attributable to American Family Insurance Group	\$(1,904,437)	\$873,186

AMERICAN FAMILY INSURANCE GROUP CONSOLIDATED STATEMENT OF CHANGES IN MEMBERS' EQUITY

	2022	2021 ¹
Beginning members' equity attributable to American Family Insurance Group	\$11,257,458	\$10,630,369
Net income (loss)	(1,904,437)	873,186
Unrealized gains (losses), net of tax	(1,464,776)	(450,809)
Other, net of tax	140,673	204,712
Ending members' equity attributable to American Family Insurance Group	\$8,028,918	\$11,257,458
Beginning members' equity attributable to noncontrolling interest	\$151,396	\$107,941
Noncontrolling interest ²	10,194	43,455
Ending members' equity	\$8,190,508	\$11,408,854

¹ As restated

² Noncontrolling interest refers to equity on the American Family Insurance Group balance sheet attributable to outside investors of certain venture capital investments as well as the equity of certain consolidated affiliated insurance entities that are not wholly-owned subsidiaries. Total members' equity attributable to American Family Insurance Group is \$8,028,918.