The American Family Insurance Dreams Foundation leads programs that support the philanthropic efforts of our employees and agents and offers scholarship support to their college-bound students. It also serves as the grant-making arm for our partnerships with nonprofits throughout the American Family footprint.

We believe social impact doesn’t start or end with a check. That’s why we focus on inspiring, protecting and restoring dreams in our communities through volunteerism, financial support, creativity and expertise. And that leads to greater accomplishments, collaboration and a better future for all.
In 2018, the American Family Insurance Dreams Foundation’s community giving evolved to community investing — aligning with our corporate goals and creating strategic alliances with nonprofit organizations for the benefit of individuals, families and communities across our company’s operating territory.

The Foundation made grant-based investments in programs and services designed to advance and support lifelong learning, as well as the removal of barriers to meeting select basic needs. Within its areas of priority, the Foundation maintained an overall emphasis on programs and services that support underrepresented and economically disadvantaged individuals and families.

**GRANT PRIORITIES**

### BASIC NEEDS

Removing barriers to short- or long-term needs of individuals and families to provide a brighter future for all. Specific focus areas:

- **Food security** through food banks and pantries, community gardens and sustainable food sources.
- **Housing** via emergency shelter and long-term stable housing.
- **Transportation and daycare** to pursue education and/or maintain employment.

### LIFELONG LEARNING

Improving access to education and empowering individuals to take part in a diverse, sustainable and growing workforce. Specific focus areas:

- **Wrap-around educational programming** to pre-K through college curriculum, including STEAM and early childhood development.
- **Employment access and opportunity** through job training, financial literacy and workforce readiness.
In 2018, American Family Insurance and the American Family Insurance Dreams Foundation invested in programs and services in 47 states through community grants, matching gifts, storm relief efforts, Community of Dreamers and United Way campaign donations.

*Does not include scholarship support
SCHOLARSHIP SUPPORT (Since 2016)
College-bound students of our full-time employees, agents and agency staff are invited to apply for a scholarship to help offset educational costs associated with the pursuit of their dream of a post-secondary degree.

259 STUDENTS SUPPORTED
115 COLLEGES & UNIVERSITIES WITH SCHOLARSHIP RECIPIENTS ENROLLED
$1,285,000 STUDENT SCHOLARSHIPS AWARDED

MATCHING GIFTS
All matching gift requests for donations made in 2018 were matched at a rate of two for one as a direct result of the reduced federal tax rate in January 2018.

AMERICAN FAMILY DONATED $2,921,396 TO MATCH EMPLOYEE DONATIONS
AMERICAN FAMILY DONATED $1,407,366 TO MATCH AGENT DONATIONS WHICH SUPPORTED 2,000+ ORGANIZATIONS

COMMUNITY OF DREAMERS
We asked customers to help us give back to our communities by nominating nonprofits for a $1,000 Community of Dreamers donation. The response and passion for supporting others was overwhelming — and incredibly inspiring.

$250,000 AWARDED TO 250 ORGANIZATIONS
11,000+ CUSTOMER NOMINATIONS

EMPLOYEE VOLUNTEER HOURS
We believe the most effective and long-lasting philanthropy combines financial support with human capital. Each year our employees and agents give to organizations and causes important to the life and sustainability of their communities.

1,880 EMPLOYEES VOLUNTEERED 10,272 HOURS SERVED
2018 GRANT RECIPIENTS

360 Communities
365 Media Foundation, Inc.
AAA Fair Credit Foundation
Accion Chicago
After School Matters
After the Harvest
Agnus Dei HospiceCare
Arizona Friends of Foster Children Foundation
Arizona Youth Partnership
Artpportunity Knocks, Inc.
Association House of Chicago
Atlanta Community Food Bank
Bayaud Enterprises
Big Brothers Big Sisters of Colorado
Big Brothers Big Sisters of the Inland Northwest
Black Canyon Boys & Girls Club
Books and Breakfast
Boys & Girls Club Of Kenosha
Boys & Girls Clubs of Central Illinois
Boys & Girls Clubs of South Puget Sound
Boys & Girls Clubs of the East Valley
Boys and Girls Clubs of Fort Wayne
Boys and Girls Clubs of Greater Milwaukee
Broomfield FISH
Care and Share, Inc.
Casa Guadalupe Education Center
Catherine McAuley Center
Centro Hispano of Dane County
CEOs of Tomorrow, Inc.
Child Crisis Arizona
Children First CEO Kansas Inc.
Children's Village
CHRIS 180
Clean Lakes Alliance
COA Youth & Family Centers
College of Western Idaho Foundation
College Possible
Colorado Springs Ecumenical Social Ministries, Inc.
Colorado Springs Philharmonic
Columbia Center for Urban Agriculture
CommonBond Communities
Communities In Schools of Mid-America, Inc.
Communities In Schools of Peninsula
Communities In Schools Of Tacoma
Community Homes and Resources in Service to Many (DBA CHARISM)
Cultivate Kansas City
CWI Foundation
DAIS (Domestic Abuse Intervention Services)
Denver Arts + Technology Advancement
DuPage PADS
East Madison Community Center
Edgerton Community Outreach, Inc.
Epworth Children & Family Services
Family Chowder Foundation
Fort Collins Museum of Discovery
Freestore Foodbank
Front Steps Housing and Services
GiGi's Playhouse-Madison
Girl Scouts of Wisconsin - Badgerland, Inc.
Goodman Community Center
Great Plains Food Bank
Habitat for Humanity of Dane County
Habitat for Humanity of St. Joseph County
Habitat for Humanity of Weber & Davis Counties
Homeward Pikes Peak
Horizon High School of Madison, WI
Hosea Youth Services Project
Housing Resources, Inc.
cstarks
Impact on Education
Interfaith Hospitality Network of Colorado Springs
(Pharmacy Promise of Colorado Springs)
Iowa Jobs for America's Graduates (JAG)
Jeremiah Program
Journey House
Ka Joog Nonprofit Organization
Kansas City Community Gardens
The Giving Grove
Kansas School for Effective Learning (KANSEL)
La Casa Hogar
La Puente Home, Inc.
Ladies of Virtue
Lafayette Transitional Housing Center
LaunchCode Foundation
Legal Aid Society of Greater Cincinnati
Life's Kitchen
Lifetrack
LifeWire
Literacy Green Bay, Inc.
Live the Victory, Inc., dba The Matthews House
Lutheran Social Services of Indiana, Inc.
Madison Children's Museum
Madison Northside Planning Council, Inc.
Mary's Place Seattle
Maydm
Meals from the Heartland
MentorKids USA
Metro Ministries, Inc
MOM (Middleton Outreach Ministry)
Multi-Cultural Center of Sioux Falls
Nehemiah Community Development Corporation
Neighborhood Ministries
New Pathways for Youth
Northeast Youth & Family Services
Olbrich Botanical Society
Oregon Food Bank
Outreach, Inc.
Overture Center Foundation Inc.
(Pharmacy Promise of the Arts)
Page Education Foundation
Partners in Housing Inc.
Partnership Against Domestic Violence
Pathfinder Services
Pete Suazo Business Center
Posada
Project Angel Heart
REAP Food Group
Rise Up For Youth, Inc.
RISE Wisconsin
River Bend Foodbank
Ronald McDonald House Charities of Madison
Rose Brooks Center, Inc.
Sarah's Home
School on Wheels Corp.
Second Harvest Community Food Bank
Second Harvest Foodbank of Southern Wisconsin
Second Harvest Heartland
Second Helpings, Inc.
Simpson Street Free Press, Inc.
Sojourner Center
Special Olympics Colorado
St. Joseph the Worker
Sts. Joachim and Ann Care Service
The Lift Garage
The Link
The River Food Pantry
The Road Home Dane County
The Salvation Army
Three Square
Transitional Programs for Women
(Pharmacy Transitions)
Treehouse
University of Chicago
Vera Court Neighborhood Center, Inc.
Vine Maple Place
Washington Kids in Transitions
Wyman Center, Inc.
Yakima Neighborhood Health Services
YMCA of Greater Des Moines
Young Americans Center for Financial Education
Youth Emergency Services & Shelter
Youth Emergency Services (YES)
Youth Futures
Youth On Their Own
YWCA Madison
YWCA Metro St. Louis
YWCA Southern Arizona